

Presented by:  Dignity Health.



Redding
Health
Expo[®]

Saturday, June 7th, 2025
Exhibitor Kit



 **REDDING**
CIVIC AUDITORIUM

Presented by:  Dignity Health.

9th Annual Redding Health Expo

AT THE REDDING CIVIC AUDITORIUM



Expo Details

Setup: 7:00 AM - 11:00 AM
Saturday, June 7th, 2025

Expo: 11:00 AM - 5:00 PM
Saturday, June 7th, 2025





Saturday, June 7th, 2025
Exhibitor Space Options

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Outdoor Space (carts/trailers/vehicles etc.)	\$250
8ft Table Only (second floor - main balcony)	\$300
Lobby 8x10 Booth (second floor lobby/entrance).....	\$400
6x12 Booth (first floor - back section)	\$550
6x12 Booth Premium (first floor - back section)	\$600
6x24 Booth (first floor - back section)	\$1,000
8x10 Booth (first floor - side section)	\$650
8x20 Booth (first floor - side section)	\$1,200
8x10 Booth Premium (first floor - center section)	\$700
8x20 Booth Premium (first floor - center section)	\$1,350

Sponsorship Add-On Options

Get additional exposure with a sponsorship add-on with your space!

...

Redding Health Expo Sponsorship	+\$1,000
Indoor Banner Sponsorship	+\$200 - \$400
Swag Bag Card Sponsorship	+\$100
Website Sponsorship	+\$300 - \$600

50% DEPOSIT OF RESERVATION REQUIRED



Outdoor Space

Variable Space Sizes

All outdoor spaces are in the front of the Redding Civic Auditorium. This is a high traffic area in which all attendees enter and exit the expo. Spaces vary in size based on need.



We also host a variety of local first responders for meet & greets with the public at our “First Responders Zone” outside!





Lobby 8x10 Booth

Second Floor - Main Lobby

Our “8x10 Lobby Booth” option is in the Redding Civic Auditorium second floor lobby, which serves as the entrance to the Redding Health Expo.

8ft Deep by 10 ft Wide

Black Drape Back: *(not optional)*

Table: 2.5ft x 8ft

White Linen *(optional)*

Power Access *(optional)*



SPROUTS™
FARMERS MARKET



8ft Table Only

Second Floor - Main Balcony

Our “8-Foot Table Only” option offers an affordable way for exhibitors who don’t need a full booth to participate in the Redding Health Expo.

These tables are located on the main balcony on the second floor of the Redding Civic Auditorium. Since all attendees enter the expo from the second-floor entrance, our “Table Only” spaces ensure high traffic and excellent visibility throughout the event.

Black Drape Back: (NONE)

Table: 2.5ft x 8ft

White Linen (optional)

Power Access (optional)





6x12 Booth

First Floor - Back Section

Our “6x12 Booth” option is the most affordable booth space available on the first floor of the Redding Civic Auditorium. Located in the back section of the main floor near the expo exit, these booths receive excellent traffic and exposure as all attendees pass by them when exiting the event. This placement provides great visibility and exposure at the expo.

6ft Deep by 12 ft Wide
Black Drape Back: *(not optional)*
Table: 2.5ft x 8ft
White Linen *(optional)*
Power Access *(optional)*

ALSO VISIT
www.capturingtheessence.com





8x10 Booth

First Floor - Side Section

Our “8x10 Booth” option is located on the left and right sides of the main floor, adjacent to the center area of the expo. These booths offer high traffic and excellent visibility with larger aisles, making them an ideal choice for exhibitors looking to engage with a steady flow of attendees.

8ft Deep by 10 ft Wide
Black Drape Back: *(not optional)*
Table: 2.5ft x 8ft
White Linen *(optional)*
Power Access *(optional)*



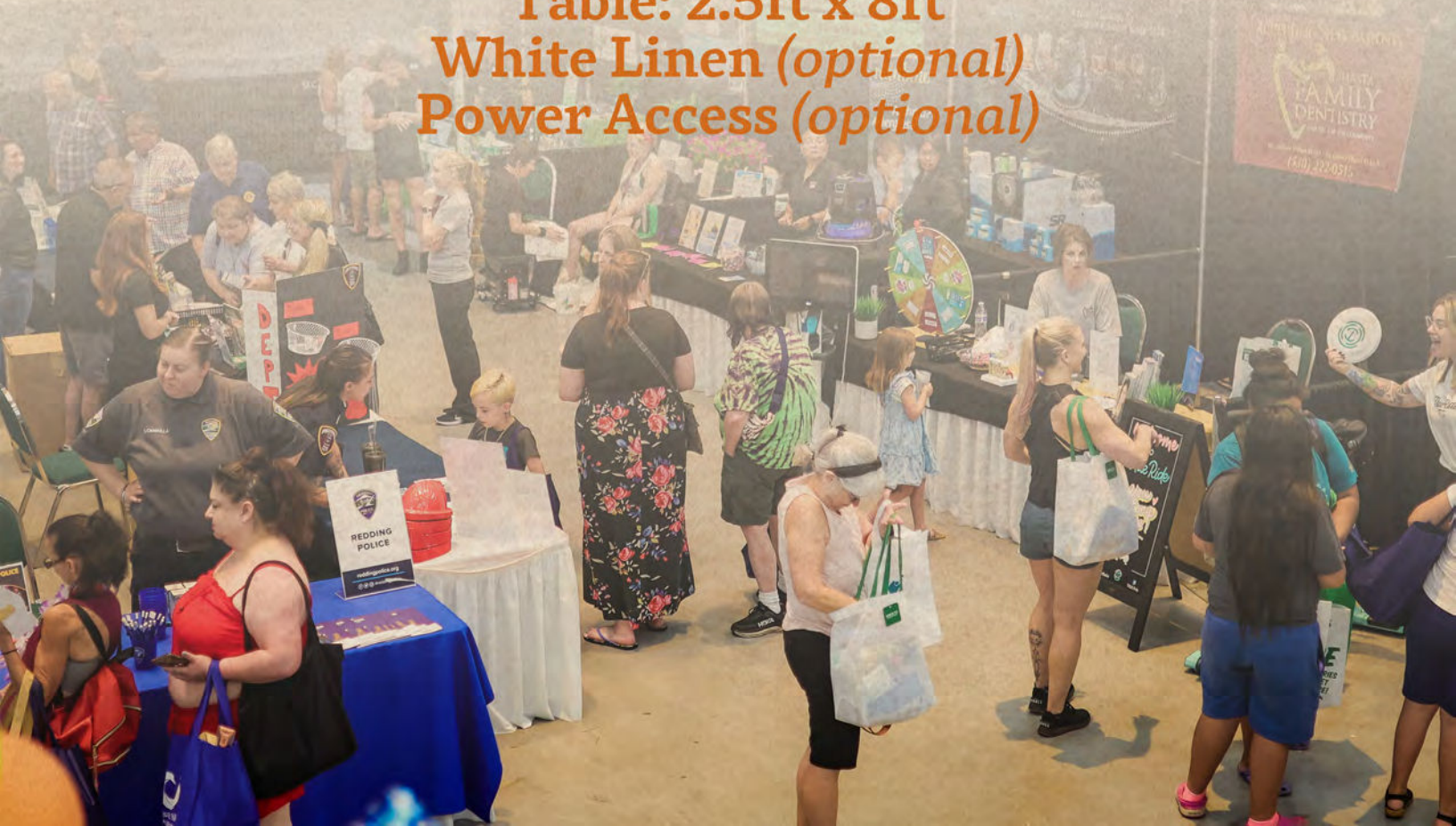


Premium 8x10 Booth

First Floor - Center Section

Our “8x10 Premium Booth” option is located in the central section of the first floor, offering the widest aisles and the highest traffic and visibility in the show. This prime area also hosts our main expo sponsors, making it the most sought-after space for exhibitors looking to maximize their exposure at the expo.

8ft Deep by 10 ft Wide
Black Drape Back: (not optional)
Table: 2.5ft x 8ft
White Linen (optional)
Power Access (optional)





Dignity Health®

STAGE PERFORMANCES



EMERGENCY EXIT STAIRS

STAIRS EMERGENCY EXIT

PREMIUM 25 8x10	PREMIUM 26 8x10	PREMIUM 37 8x10	PREMIUM 38 8x10	PREMIUM 43 8x10	PREMIUM 44 8x10	PREMIUM 55 8x10	PREMIUM 56 8x10
24 8x10	27 8x10	PREMIUM 36 8x10	PREMIUM 39 8x10	PREMIUM 42 8x10	PREMIUM 45 8x10	54 8x10	57 8x10
23 8x10	28 8x10	PREMIUM 35 8x10	PREMIUM 40 8x10	PREMIUM 41 8x10	PREMIUM 46 8x10	53 8x10	58 8x10
22 8x10	29 8x10	PREMIUM 34 8x10	SP-2 FREE ADMISSION SPONSOR		PREMIUM 47 8x10	52 8x10	59 8x10
21 8x10	30 8x10	PREMIUM 33 8x10			PREMIUM 48 8x10	51 8x10	60 8x10
20 8x10	31 8x10	PREMIUM 32 8x10	SPONSOR SP-3 8x20 STAIRS SPONSOR SP-4 8x20 STAIRS		PREMIUM 49 8x10	50 8x10	61 8x10
PREMIUM 19 8x10	SPONSOR SP-1 8x20				PREMIUM 48 8x10	51 8x10	PREMIUM 62 8x10

EMERGENCY EXIT

PREMIUM
64
6x12

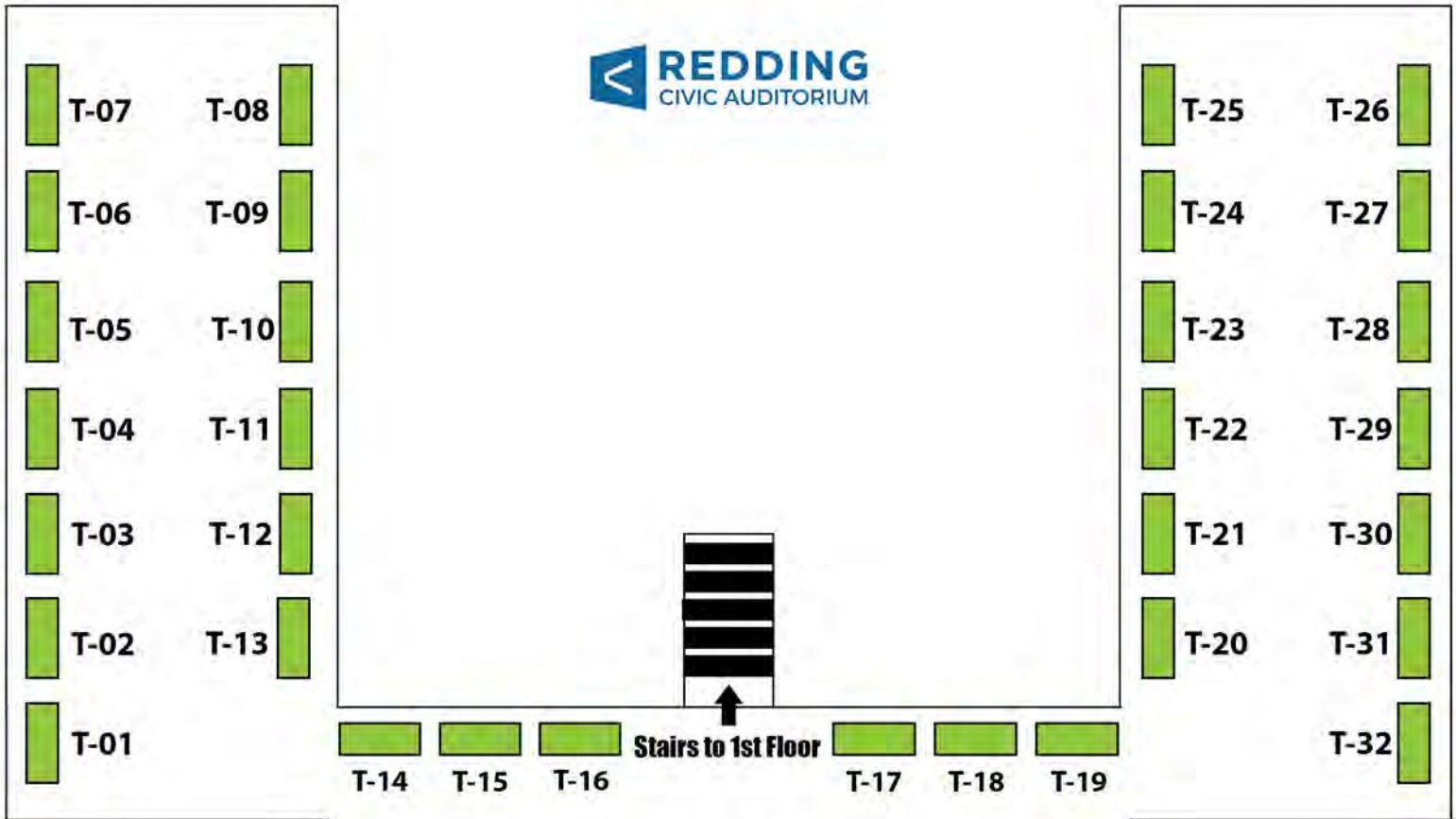
PREMIUM
63
6x12

EMERGENCY EXIT

CLOSED TO PUBLIC & VENDORS	04 6x12	SPONSOR SP-6 6x12		14 6x12
	03 6x12	05 6x12	13 6x12	15 6x12
	02 6x12	06 6x12	12 6x12	16 6x12
	01 6x12	07 6x12	11 6x12	17 6x12
		08 6x12	10 6x12	
		PREMIUM 09 6x12		
				18 6x12
				STAIRS
				ELEVATOR
		SPONSOR SP-7 20x12		

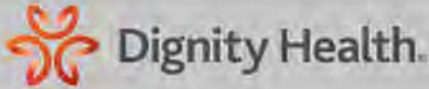
MAIN EXIT

***NOT TO SCALE**
FOR LAYOUT REFERENCE ONLY



2nd Floor

2nd Floor



ENTRANCE

8X10 LOBBY BOOTHS

River Rock Cafe



REGISTRATION

2ND FLOOR LOBBY

8X10 LOBBY BOOTHS

STAIRS/ELEVATOR

MAIN ENTRANCE



Prize Giveaway

Donate a prize & we will do the rest!

By donating a prize valued at \$100 or more, your business will be featured in the official giveaway which includes additional marketing exposure before & after the show through our website & social platforms.

Minimum Prize Value: \$100

***Prize CANNOT have a condition of "required purchase"**

NO "\$100 off if you spend \$500" etc.

A GREAT PRIZE is something that is "standalone" like a gift basket or a gift card, something for their family or personal use etc.





Expo Sponsorship

Branding Included in Our Marketing & More!

Become an “Expo Sponsor” and enjoy extensive branding across our marketing channels, including print materials, digital and video ads, email campaigns, and our website.

Included in Expo Sponsorship

Card Sponsorship - \$100 value

Banner Sponsorship (provide your own banner) - \$200 value

Website Sponsorships (1-Year) - \$600 value

This sponsorship offers a unique opportunity to maximize your brand’s exposure and connect with attendees throughout the expo & beyond as your logo and links on our website will stay active for an entire year!

+\$1,000 w/ any Booth Space



Customized Booth + Sponsorships Packages & Pricing Available!

Call/Text: (530) 205.3301 or Email: info@reddinghealthexpo.com



Banner Sponsorship

Showcase Your Business Over The Main Floor!

A 3x10 banner is placed on the 2nd floor railing facing into the expo main floor. **If you select to have us “Design & Print Banner” for you, you will be able to take it home with you after the expo.

Option 1: Provide Your Own Banner (up to 3x10 feet): \$200

Option 2: We Design, Print & Deliver a 3x10 foot Banner: \$400



Customized Booth + Sponsorships Packages & Pricing Available!
Call/Text: (530) 205.3301 or Email: info@reddinghealthexpo.com



Card Sponsorship

Ensure Your Info Makes it Into Every Bag!

Prior to the expo our staff will stuff all swag bags with your branded cards. *Up to 5x7 card size. *Recommended print quantity: 2,000
*Cards must be delivered to registration table during setup on Saturday.

**GET 25% OFF CARD PRINTING + FREE DELIVERY TO THE EXPO
WITH OUR EXCLUSIVE PRINTING PARTNER UPS STORE #4653**

+\$100 w/ any Booth/Table Space



Customized Booth + Sponsorships Packages & Pricing Available!
Call/Text: (530) 205.3301 or Email: info@reddinghealthexpo.com



Website Sponsorship

Year-Round Exposure, Just a Click Away!

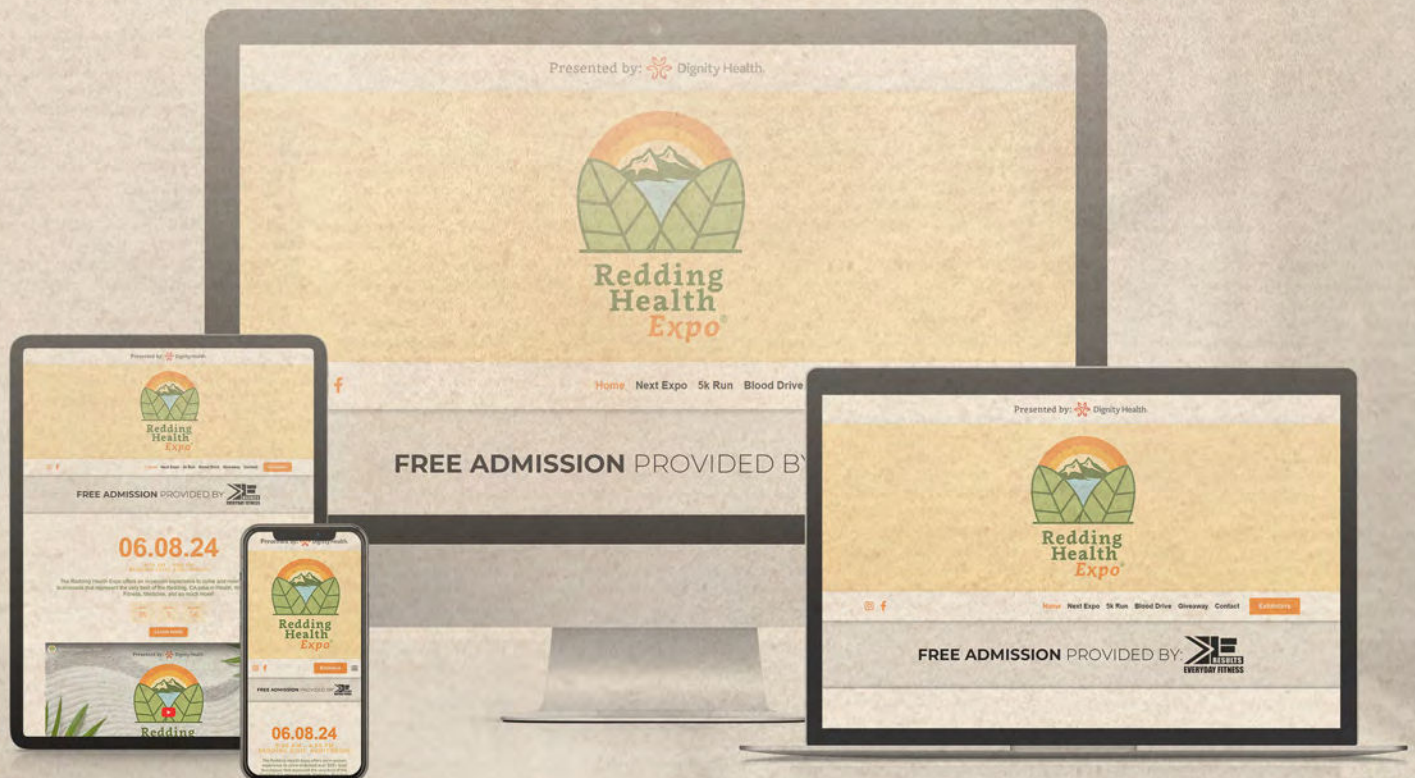
Gain increased exposure to your brand and stand out to the thousands who visit our website each year by having a digital ad with link placed on www.reddinghealthexpo.com **Digital Ad Design Included**

Home Page Banner Ad | 6-Months - \$400.00

Home Page Banner Ad | 12-Months - \$600.00

Next Expo Page Banner Ad | 6-Months - \$300.00

Next Expo Page Banner Ad | 12-Months - \$500.00



Customized Booth + Sponsorships Packages & Pricing Available!

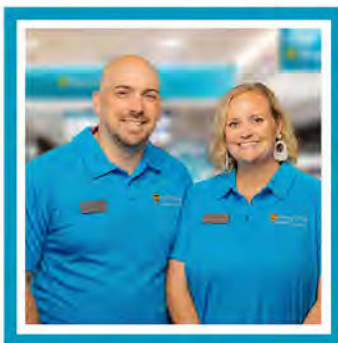
Call/Text: (530) 205.3301 or Email: info@reddinghealthexpo.com

***FREE \$50 STORE CREDIT FOR ALL VENDORS!**



STORE #7959 IN THE SAVE MART SHOPPING CENTER

**4653 CHURN CREEK RD.
SUITE 5
REDDING, CA 96002**



OUR EXCLUSIVE PRINTING PARTNERS

Meet Ben and Heide Bradshaw, the unstoppable owners of The UPS Store location in Redding, CA. They became franchisees to continue their career in helping others and to inspire their children that dreams can come true with dedication. Both are committed to helping small businesses thrive with the products and services at their store.

store7959@theupsstore.com



**Redding
Health
Expo**

ALL VENDORS WILL RECEIVE!

***\$50 store credit at UPS STORE #7959 to help with print needs with participation in the Redding Health Expo.**

Exclusive 25% discount on all print costs for the show. *Get an additional 10% OFF when you spend \$735 or more in print!

FREE trade show consultation services with a UPS STORE printing expert to help with your brand presentation!

- Banners
- Business Cards
- Brochures
- Posters
- Notepads
- Name Tags
- Canvas Wraps
- Photo Prints
- Photo Books
- Stickers
- Magnets
- A-frames
- Floor Graphics
- Retractable Banners
- Post-show Mailing
- Promo Items
- Table Clothes
- Custom Apparel
- & More!